

# CREATIVE DIRECTOR JEFF NICOSIA COPYWRITER

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## CLIENTS

### Automotive

Acura  
BMW  
Chevrolet  
Honda  
Kia  
Lexus  
Nissan  
Toyota  
Big Two Toyota  
Brahman Honda  
Brecht BMW  
Norm Reeves  
Walters Automotive

### Broadcast

ABC-TV  
Adelphia Cable  
Charter Communications  
Comedy Central  
Disney  
E!  
Fox Sports  
FX  
G4  
Playboy TV  
SoapNet  
Style  
Time Warner VOD

### Consumer

Avery  
Teleflora  
American Botanical  
Pharmacy  
Apple  
Arnold Bread  
Brothers Coffee  
Dole Foods  
Lykes Meats  
Persol Sunglasses  
Pioneer Electronics  
Samsung TV  
Suzuki Motorcycles  
TDK  
Trane AC/Heating

### Education

EagleVision  
National College of  
Exercise Professionals  
Valencia Community  
College  
Josephson Institute

### Entertainment

Arclight Cinemas  
Florida Lottery  
Netflix  
Orange County  
Perform. Arts Ctr.

### Fashion

Adidas  
American Outpost  
Calvin Klein  
Coty  
Esquivel Shoes  
Fred Hayman  
Gloria Vanderbilt  
Levi's  
L'Oreal  
Mossimo  
Ralph Lauren  
Sasch

### Financial

ADP  
Argent Mortgage  
Ashland Group  
Banker's Savings  
Key Banks

### Good Works

AIDS Project, LA  
Collective Good  
Crossing The Digital  
Divide  
Education Excellence  
Partnership  
Jewish Federation  
Operation Hope  
United Way

### Health

AvMed  
Baby-Cal  
Cedars-Sinai Med Ctr.  
FHP  
Good Samaritan Med Ctr.  
Health Net  
Kaiser Permanente  
Tenet Healthcare

### Marine

Donzi Watercraft  
Proline Boats  
Sea-Doo

### Print Media

Los Angeles Times  
Orange County  
Register  
SqueezeOC

### Real Estate

California Association  
of Realtors  
Coto de Caza  
Lennar Homes

### Retail

Burdines  
East Coast Jewelers  
For Eyes  
Factory-2U  
IHOP  
Kinko's  
Kreiss Furniture  
LA Gym Equipment  
Linens 'n Things  
Long's  
Marie Callender's  
Mayor's Jewelers  
Miami Subs Grill  
Perfumania  
PETsMART  
Rooms To Go  
Sunglass Hut  
Wal-Mart  
24 Collection

### Sports

FILA Summer League  
Florida Marlins (MLB)  
Florida Panthers  
(NHL)  
Golf Digest Schools  
John Jacobs Golf  
Schools  
LA Clippers (NBA)  
LA Lakers (NBA)  
The Miami Heat (NBA)

### Travel

Century Plaza Hotel/Spa  
Couples Resort  
Los Cabos  
Value Rent-A-Car  
Westin Hotels

## AGENCIES

Crews, Quilty,  
Thompson, Wylde  
Levine, Huntley,  
Schmidt & Beaver  
Bozell  
Communications  
Diversified  
Beery Advertising  
Grey Entertainment  
Kirshenbaum & Bond  
Evans Group  
MC2  
Andrew Janson  
Crispin & Porter  
Kelly Swofford Roy  
Hicks Advertising  
Vortex  
Reiser & Resier  
Alonso & Company  
Gouchenour  
RY&P  
Earle Palmer Brown  
Schwartz & Kaplan  
Beber Silversteen  
Turkel Advertising  
The AdTeam  
Heil Brice  
Carlson Marketing  
Energi, Inc.  
The Ballpark  
TLR Advertising  
The Roxburgh Agency  
Genex  
The Motta Company  
Specialized Marketing  
New Wave Ent.  
5th Gear Advertising  
Brandtailers  
ThompsonMurray  
Wirestone  
Perceive  
BI Performance  
Real World  
The Gary Group  
Phoenix Marketing  
1m2ee  
Motor  
Anonymous, Inc  
Mindshare  
Craftworks Creative  
Trailer Park